

ABSTRACT OF THE INVENTION

A disposable toilet bowl cleaning implement for discarding after one use, towards eliminating problems associated with the sanitary storage of toilet bowl cleaning products, said implement having a handle in the form of an elongated member with a reinforcement ridge extending along at least a substantial portion of the length of handle projecting in the direction transversely to the width of the handle. A scrubbing element is folded at least once upon itself to create a juxtaposed surface to surface contact over a substantial portion thereof to which an adhesive may be applied. A fastener further attaches the handle and the scrubbing element.

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